

WDBS DARTMOUTH BROADCASTING SYSTEM

49 ROBINSON HALL · HANOVER · NEW HAMPSHIRE · TELEPHONE 30

Tuesday, October 17, 1950

Mr. Howie Eaton
Production Director
Station WYBC
Yale University
New Haven, Conn.

Dear Howie:

This short question is rather important to WDBS, and any answer you can give us will be appreciated.

We are considering broadcasting the Yale-Dartmouth game, having found ourselves with enough funds. Since many of the students here go down to New Haven for the game, we heretofore were not going to do it. However, in light of the answers to questions we put to the student body, concerning the game, we found that there was a demand to hear it.

What I'd like to know is the list of commercial stations doing the game. If any are near us - for example, the Claremont outfit - we would endeavor to take their feed. If there is no fairly near outlet doing it, we will send down our own crew to do the job.

If the WDBS staff does do the show, I hope we can work out an exchange of announcers at half time. Anyway, I'll look forward to hearing from you as soon as possible on this matter. With thanks I remain

Sincerely,

Bill

Bill Terry
Production Director

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